



About Us

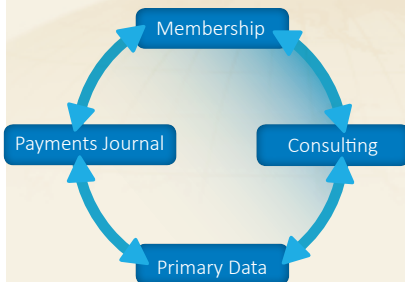
Mercator Advisory Group is the trusted advisor for the payments industry globally, charting the course for sustained growth and profitability and delivering fact-based insights and advice.

Our commitment and exclusive focus on the payments industry enable us to consistently provide highly relevant content and exceptional value for your research expenditure.

Mercator Differentiators

- Quality and quantity of our research
- Analysts focused 100% on payments
- Extensive client relationships
- Breadth and depth of coverage
- Strong industry relationships
- Analyst interaction throughout the membership term

Membership Life Cycle



Global Payments Advisory Service

Mercator Advisory Group's **Global Payments Advisory Service (GPAS)** leverages its extensive research library and networks with multinational and local players and experts around the world to provide broad in-depth research and consulting services to domestic, international, and multinational clients.

GPAS centers on the needs of global markets related to developing payments-related services and focuses on strategic trends, best practices, and innovations in credit, debit, prepaid, and emerging payments technology. GPAS targets the interests of payment networks, issuers, acquirers, processors, service providers, merchants, and the vendors and consultancies serving them.

Global Payments Coverage Areas



Market Dynamics: Analysis and Reporting

REGULATORY ISSUES IN GLOBAL PAYMENTS MARKETS	MARKET READINESS/ INFRASTRUCTURE TRACKING	LEADING PLAYERS AND INNOVATION
Interchange	Credit Bureaus	Top Players in Global Markets
Bank Regulatory Issues	Banking Penetration and Card Acceptance	New Revenue Opportunities
Payment Service Licensing	Domestic Card Networks/ Switches	Partnership Opportunities
PRODUCT AND SERVICE INNOVATION	GLOBAL STRATEGIC POSITIONING/BEST PRACTICES	
Alternative Payment Networks	Business Ecosystems	
VC Investments in Payments	Global Growth/Expansion Strategies	
Prepaid Cards and Emerging Payment Technologies	Regional Payment Alliances	

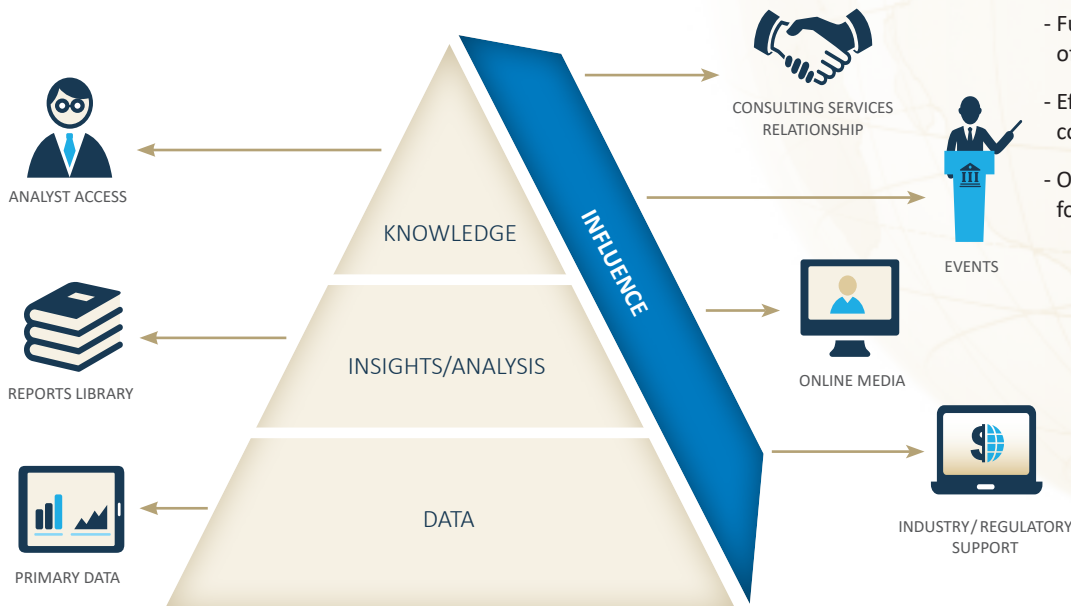
Mercator Advisory Group Deliverables

- 20 research documents annually
- Related PowerPoint charts
- Direct, unlimited access to subscribed service area research team
- Access to all previous research
- 15 login IDs
- One dedicated day of analyst time
- Direct, limited access to all research teams

Mercator Advisory Group Benefits. We:

- Uncover new opportunities
- Deliver pragmatic insights
- Have a strong brand and independent market position that clients can leverage
- Function as an extension of staff
- Efficiently deliver industry consulting projects
- Offer unmatched depth, focus, and service

Engagement Deliverables



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