

Depth. Focus. Service.

About Us

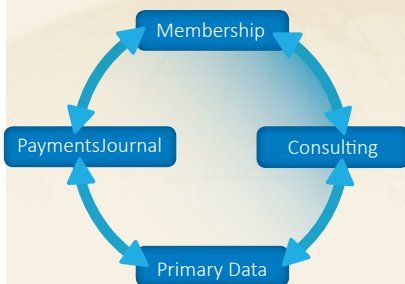
Mercator Advisory Group is the trusted advisor for the payments industry globally, charting the course for sustained growth and profitability and delivering fact-based insights and advice.

Our commitment and exclusive focus on the payments industry enable us to consistently provide highly relevant content and exceptional value for your research expenditure.

Mercator Differentiators

- Quality and quantity of our research
- Analysts focused 100% on payments
- Extensive client relationships
- Breadth and depth of coverage
- Strong industry relationships
- Analyst interaction throughout the membership term

Membership Life Cycle



Emerging Technologies Advisory Service

The payments market is constantly introducing and incorporating new technologies designed to improve on the status quo. New players are continually entering the market and threatening disruption in all areas of the payments system. Some of these new entrants may pose a threat to industry incumbents, while others represent potential partnership opportunities or acquisition targets. A key element of **Mercator Advisory Group's Emerging Technologies (ET) Advisory Service** is developing strategic insight and tactical guidance into knowing who these innovators are, where they risk disruption, and how they can create valuable opportunities for other payments market players.

Mercator Advisory Group's **ET Service** monitors and analyzes the tech-driven aspects of the payments market from both broad and narrow perspectives, providing conclusive insight on the latest developments affecting the business activities of issuers, networks, acquirers, merchants, and vendors seeking to stake a claim in the ever-evolving payments market.

Emerging Technologies Coverage Areas



Market Dynamics: Analysis and Reporting



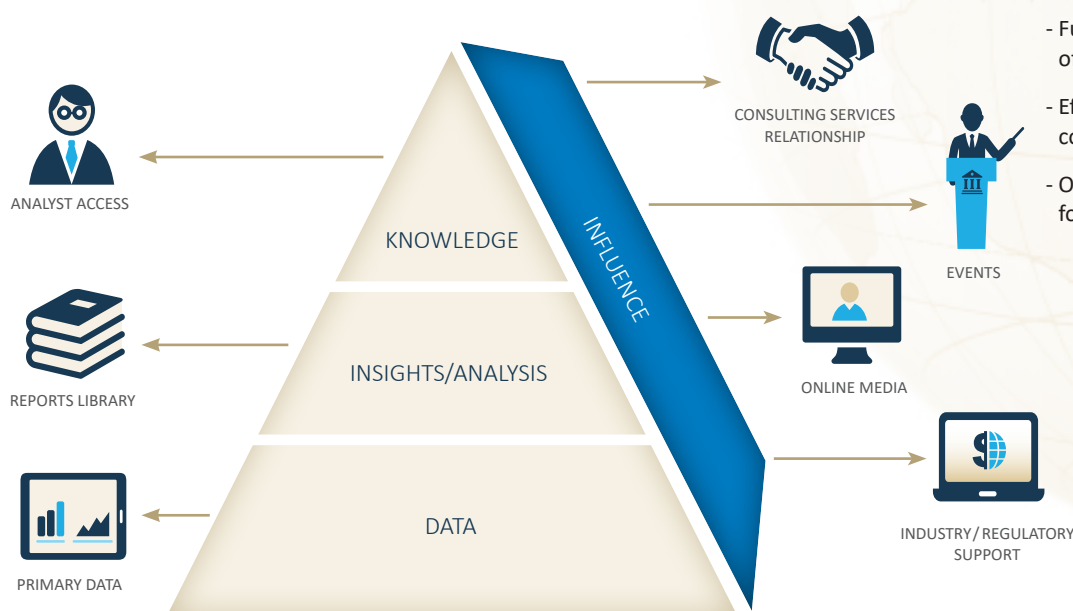
Mercator Advisory Group Deliverables

- 20 research documents annually
- Related PowerPoint charts
- Direct, unlimited access to subscribed service area research team
- Access to all previous research
- 15 login IDs
- One dedicated day of analyst time
- Direct, limited access to all research teams

Mercator Advisory Group Benefits. We:

- Uncover new opportunities
- Deliver pragmatic insights
- Have a strong brand and independent market position that clients can leverage
- Function as an extension of staff
- Efficiently deliver industry consulting projects
- Offer unmatched depth, focus, and service

Engagement Deliverables



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