

Depth. Focus. Service.

About Us

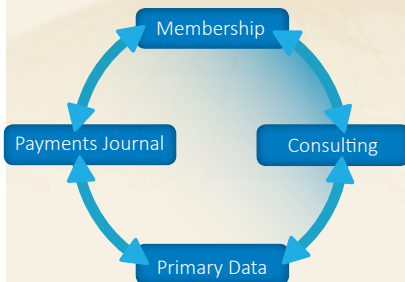
Mercator Advisory Group is the trusted advisor for the payments industry globally, charting the course for sustained growth and profitability and delivering fact-based insights and advice.

Our commitment and exclusive focus on the payments industry enable us to consistently provide highly relevant content and exceptional value for your research expenditure.

Mercator Differentiators

- Quality and quantity of our research
- Analysts focused 100% on payments
- Extensive client relationships
- Breadth and depth of coverage
- Strong industry relationships
- Analyst interaction throughout the membership term

Membership Life Cycle



COMMERCIAL AND ENTERPRISE PAYMENTS

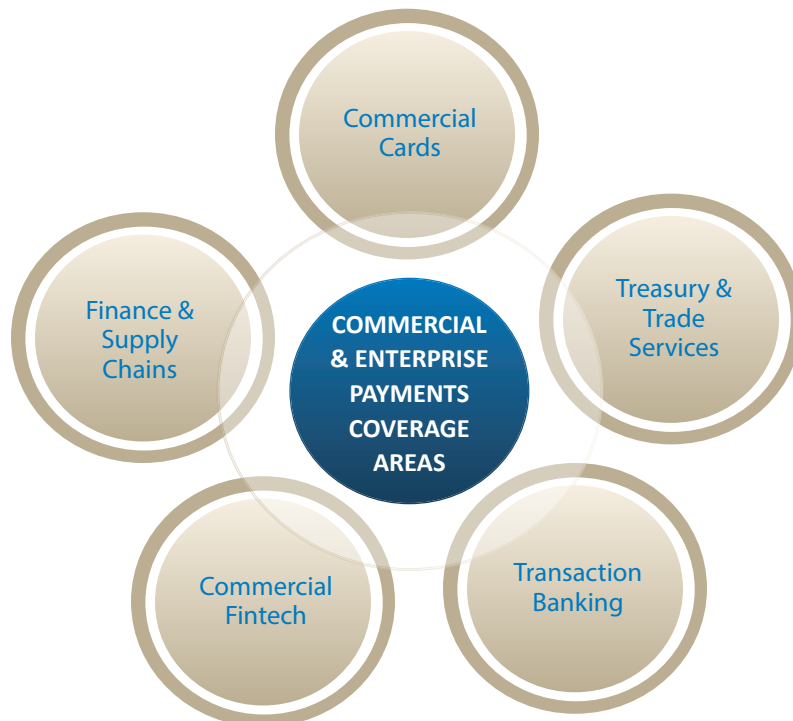
Commercial and Enterprise Payments Advisory Service

Mercator Advisory Group's **Commercial and Enterprise Payments** service focuses on the needs of businesses paying and receiving funds, including cash management and treasury functions essential to support liquidity, risk assessment, and operational control.

The emphasis of this service is on the payment methods utilized primarily for fulfilling business-to-business and business-to-government obligations, as well as the challenges to firms of managing multiple revenue channels.

The service also follows the banks, processors, solution vendors, and other intermediaries contributing to efficiency and competitive advantage for firms. We examine the impact of technology with respect to multiple elements such as end-user flexibility, straight-through processing, expense data analytics, cash flow management, and more. We also follow emerging fintech developments as it relates to commercial banking and payments and the potential for disruption. Particular attention is paid to faster payments, blockchain developments and the regulatory environment.

Commercial and Enterprise Payments Coverage Areas



Market Dynamics: Analysis and Reporting



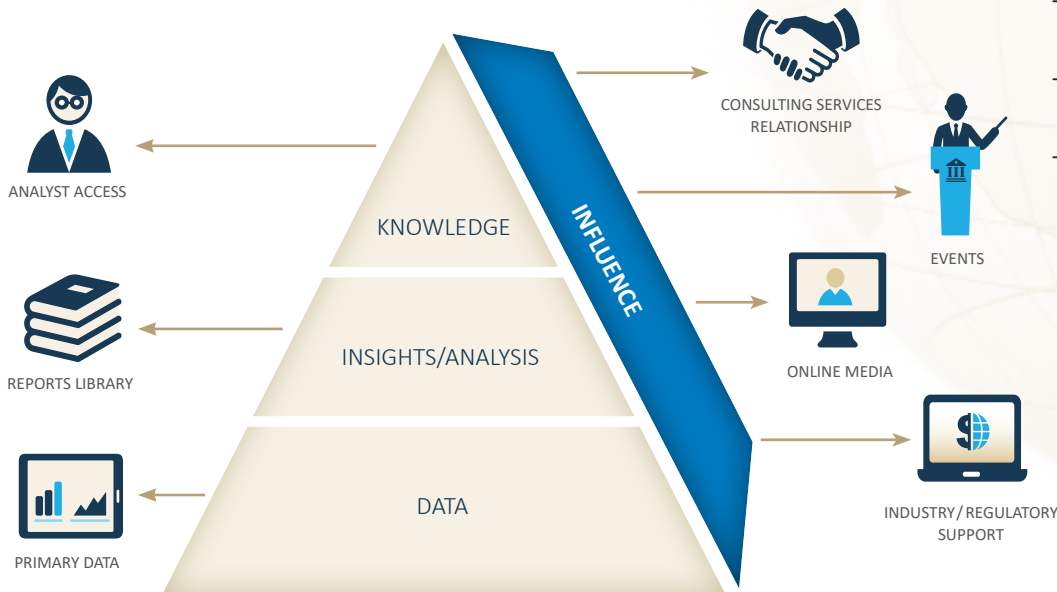
Mercator Advisory Group Deliverables

- 20 research documents annually
- Related PowerPoint charts
- Direct, unlimited access to subscribed service area research team
- Access to all previous research
- 15 login IDs
- One dedicated day of analyst time
- Direct, limited access to all research teams

Mercator Advisory Group Benefits. We:

- Uncover new opportunities
- Deliver pragmatic insights
- Have a strong brand and independent market position that clients can leverage
- Function as an extension of staff
- Efficiently deliver industry consulting projects
- Offer unmatched depth, focus, and service

Engagement Deliverables



Contact Information

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